

Lumin at the DIA

Lumin uses Augmented Reality (AR) technology, to provide visitors with new ways to engage with the DIA's collection. While looking at a work of art, visitors can access AR overlays, images, and animations to provide contextual information, such as how an object was initially used or its original location. A pilot of the device took place January –April 2017. During the pilot evaluators conducted user testing and observations. Below are some of the results.

The Lumin Experience

(% users high scores by category)



85%
Overall Satisfaction



87%
Likely to Recommend



Learned Something New

88%



Lumin is Fun

89%



Easy to Use

50%



Helped with Wayfinding

77%

A majority of users reported that Lumin was **fun**, provided more **information and context** for the works of art and that they were left **wanting more**.

User Preferences

Favorite Experiences

1. Mummy (44%)

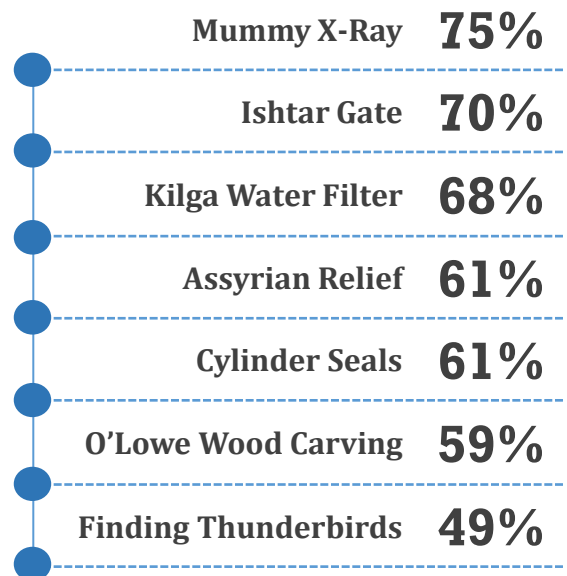
2. Ishtar Gate (18%)

3. Thunderbirds (7%)

Other Mentions: **wayfinding, additional information and interactivity**

Satisfaction with Stops

(% high scores)



9 out of 10 users said that Lumin helped them engage with the art.



"The kids actually seeing that it was painted and give context. I think it helps them engage with the museum more."

Visitor responses taken from:
Lumin Short Survey Card: n=442
Lumin Online Survey: n=110

Created by Ashley Mirasol

